

# APPLYING A PEACEBUILDING FRAMEWORK TO GENDERED PARTNER VIOLENCE IN RURAL CANADA

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This article describes a case study into the perceptions of cultural and structural causes of gendered partner violence identified by research participants living rurally in one region of Eastern Canada. The research portrayed in this article is informed by a critical peacebuilding framework and feminist theory within a critical realist ontology. It explores the ways in which a peacebuilding framework may contribute to the study of gender-based violence by deepening and broadening an analysis of the causes of interpersonal violence.

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## INTRODUCTION

The term interpersonal violence has been defined as the intentional use of physical force or power, threatened or actual, against another person or against a group or community that results in or has a high likelihood of resulting in injury, death, psychological harm, maldevelopment, or deprivation<sup>1</sup>. This broad definition of violence is gender neutral and therefore relevant to all members of the population. It acknowledges that childhood trauma can be caused by violence by adult males and females towards children. It also acknowledges that men can be violent towards other men, as well as to women, and that women can also be violent towards other women and to men. However, the violence addressed in this article is primarily focused on violence committed by men against women.

Marie Sinha<sup>2</sup> acknowledges that the scope and definition of violence against women varies widely, ranging from definitions related to specific forms of violence against women to the more inclusive definition adopted

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by the United Nations (UN) that is used by Statistics Canada. The 1993 UN *Declaration on the Elimination of Violence against Women* has defined violence against women as:

[A]ny act of gender-based violence that results in, or is likely to result in, physical, sexual or psychological harm or suffering to women, including threats of such acts, coercion or arbitrary deprivation of liberty, whether occurring in public or in private life.<sup>3</sup>

The World Health Organization<sup>4</sup> reported that physical or sexual violence is experienced by more than one third of women globally. Within the Canadian context, certain distinct populations are at greater risk to experience interpersonal violence. Younger women, aged 15-34 years are at a 20% higher risk of violent victimization than men when all other risk factors are taken into account.<sup>5</sup> Indigenous women are reported to be more than three times as likely to report being a victim of spousal violence as non-Indigenous women.<sup>6</sup> Women living with physical and cognitive impairments experience violence two to three times more often than women living without impairments.<sup>7</sup> People self-identifying as homosexual or bisexual are three times more likely than heterosexuals to be victims of violence and transgender people are almost twice as likely to report ever experiencing intimate partner violence, compared to the average rate experienced by women and men.<sup>8</sup> A greater proportion of senior women to men experience family violence, with a rate 24% higher than that of senior men.<sup>9</sup>

Responses to gender-based violence have been critiqued as narrow in scope, reactive, and lacking in coordination.<sup>10</sup> Since the #MeToo movement more women are coming forward to report sexual assault to the police.<sup>11</sup> However, this has not always resulted in a subsequent increase in services as demonstrated by the failure of Nova Scotia's largest sexual-assault resource centre to keep up with the demand for trauma counselling.<sup>12</sup>

Limitations in addressing gender-based violence result from tendencies to individualize this violence as a problem within relationships. Incidents of gender-based violence are often hidden, rendering it a challenging issue to address.<sup>13</sup> Social, cultural, and political factors, influenced by neoliberalism, also contribute to a woman's vulnerability to experiences of gendered violence. Rhonda Breitkruez's<sup>14</sup> description of neoliberalism as a force that has moved Canada away from a model of social citizenship in which citizens are entitled to basic rights and benefits is related to factors that increase their

vulnerability. The move to a model of market citizenship in which citizens' worth is contingent upon their performance in the labour market has reinforced and contributed to the structural inequity and cultural devaluation of women, Indigenous Peoples, and other marginalized groups, thereby increasing their susceptibility to experience violence.<sup>15</sup> As a mentality of government, neoliberalism's emphasis on the ability of citizens to become autonomous by making rational choices functions to silence reports of violence and renders invisible the factors that contribute to it. As a result, efforts to address interpersonal violence are often focused on teaching individual relationship skills while failing to critique and address factors in the social, cultural and political environment which influence violent behaviour.

A critical peacebuilding framework can position interpersonal violence as connected and responsive to structural and cultural factors that influence individual behaviour.<sup>16</sup> Feminist theory has long asserted that experiences of interpersonal violence need to be politicized, thereby resisting tendencies to silence it.<sup>17</sup> Within a peacebuilding framework, a feminist critique of sexualized and gendered norms contributes to analysis of structural and cultural factors that influence experiences of direct violence. Keith Krause<sup>18</sup> suggests that in pushing the potential for a critical praxis that is engaged and emancipatory, peace and conflict research can lead to political engagement with existing structures and institutions by local actors to promote the emancipatory socio-political change that I argue is necessary to reduce gender-based violence.

In Canada, the rates of violence against women, particularly spousal violence and sexual assault, have not been significantly reduced despite a lengthy history within the women's movement and the anti-interpersonal violence field to respond and prevent this violence.<sup>19</sup> However, the #MeToo movement has contributed to elevating concerns related to institutional responses to gender-based violence.<sup>20</sup> I argue that positioning gender-based violence within a peacebuilding framework amplifies and deepens a critical analysis of both cultural and structural determinants of violence.

Many of the cultural and structural factors that influence the lived experiences of citizens in local communities are determined outside the community. For example, the accessibility of pornography by youth, the globalized alcohol industry and the normalization of a rape culture are often influenced by structures that appear outside the sphere of community influence. These factors are often mediated by globalized structures that are

supported by governments influenced by neoliberal values that prioritize profit and devalue human relationships.<sup>21</sup> Ken Flegel suggests adolescents need information about the intent of alcohol advertising “to understand what it means to be duped by an adult influence that does not have their interest at heart.”<sup>22</sup> His statements sharply critique government approaches that fail to limit alcohol advertising and media that targets youth. Due to the explosion of access to the worldwide web, information can be exchanged quickly and privately. The variety and volume of social media, advertising, and online information and entertainment available to children, youth, and adults is influenced by industries far removed from the local context in which they are consumed. Neoliberalism, as a government mentality, enables a context that provides freedom for these industries to expand.<sup>23</sup>

Radical peacebuilding suggests that citizens can define community measures that resist globalized processes that are influential in promoting violence. Consequently, in this article I explore the concept of agency in relation to opportunities for community citizens to define and influence change in their community, within a peacebuilding framework. Many researchers, including Adam Curle,<sup>24</sup> Elise Boulding,<sup>25</sup> John Paul Lederach,<sup>26</sup> Barbara Mitchels,<sup>27</sup> Johann Galtung and Charles Webel,<sup>28</sup> Lisa Schirch,<sup>29</sup> Johann Galtung,<sup>30</sup> John Paul Lederach and Angela Lederach,<sup>31</sup> and Oliver Ramsbotham, Tom Woodhouse, and Hugh Miall<sup>32</sup> have written about the beneficial aspects of radical grassroots community peacebuilding in preventing violence and promoting environments in which all people can live full lives and explore their full potential.

This article discusses the results from eighteen semi-structured qualitative interviews and three focus groups who were asked questions about their perceptions of structural and cultural factors influencing interpersonal violence. Survivors of prior violence, interested community members, and professionals who worked in a variety of community settings were included amongst the participants. Those interviewed illuminate the ways in which they perceive cultural and structural violence as normalized within Canadian society. This article provides a theoretical framework, describes the methodology of the study and concludes with a discussion of results. In a world where the World Health Organization reports more than one-third of women experience physical or sexual violence,<sup>33</sup> peace research as an emancipatory concept has significant potential for individual and public engagement.

## THEORETICAL FRAMEWORK

The term “peacebuilding” is relatively new, coined by Galtung in 1976 and originating within the field of peace research and conflict resolution.<sup>34</sup> Schirch describes peacebuilding as an umbrella term that encompasses all attempts to address conflict, violence and peace to empower the fostering of relationships that sustain people and their environment.<sup>35</sup> Jennifer Llewellyn describes peacebuilding as promoting a positive peace that is relational and focused on building sustainable, just and non-violent social relationships.<sup>36</sup> These definitions of peacebuilding, with a focus on the quality of relationships, are aligned with efforts to reduce violence against women. Galtung recognizes that direct violence is linked to cultural and structural violence, thereby calling attention to the existence of oppressive cultural and structural factors that impact perpetrators’ and victims’ choices, behaviour, and ability to influence change. His definition of cultural violence<sup>37</sup> refers to aspects in the culture that validate or obscure violence and are used to justify or legitimize direct or structural violence. Structural violence occurs when social patterns, political structures and economic systems diminish, destroy and exclude peoples from access to basic needs and from reaching their full potential.<sup>38</sup>

Grassroots community peacebuilding involves defining and connecting measures, first at the local level, that can challenge broad oppressive cultural and structural factors linked to the promotion of violence at provincial, national and international levels.<sup>39</sup> Work at the community level can appear very daunting when confronted by such powerful factors. However, the word “peacebuilding” implies agency and implicates communities, families, and individuals in the process of intervening to provide social ecologies that promote peace.

A feminist peacebuilding framework theorizes the ways in which lived experience can be differentiated and politicized based on critical and gendered analyses.<sup>40</sup> According to Catia Confortini, feminism contributes to Galtung’s theory of violence by incorporating notions of gender as socially constructed embodying relations of power and the recognition that genders shapes our understanding of the world and is central to the production and reproduction of violence at all levels.<sup>41</sup> Confortini further describes the ways in which gendered language defines the possibility and impossibility of pursuing different visions of the social world and posits that violence and peace

can be constituted through language. She asserts that violence produces and defines gender identities and, in turn, is produced and defined by them. Confortini centres attention to gender in analysis of structural and cultural factors influential in sustaining high rates of violence against women within a peacebuilding framework.<sup>42</sup>

## METHODOLOGY

I chose to conduct research in Lunenburg County, Nova Scotia, to demonstrate the applicability of a community peacebuilding framework and to profile local wisdom by interviewing individuals who were engaged in efforts to reduce interpersonal violence in my home community. My positionality entails one of privilege as a white, middle-aged, middle class, cisgendered woman and one who has encountered oppression in the form of sexism. During my twenty-year employment history as a clinical therapist in a variety of addiction and mental health settings in Nova Scotia, I participated in hundreds of conversations with individuals who mostly identified as women who had experienced interpersonal violence, most of which was perpetrated by those who were identified as male. Situating men's violence against women within a peacebuilding framework gives this violence visibility and prominence. This violence can then be seen more clearly as a human rights violation and not a private matter between two people. In this way "the personal becomes the political," a central dictum of feminist research.<sup>43</sup>

This qualitative research included eighteen semi-structured qualitative interviews and three focus groups (n=16) for a total of thirty-four research participants. Of the eighteen individual interviewees, five were men and thirteen were women. In total, twelve men and twenty-two women were interviewed. Interview participants included male and female survivors of prior violence and professionals who worked in justice, health care, community services, and education systems. They also included two university students, several elected government officials, two members of the clergy, a town police chief, business owners, psychotherapeutic counsellors, a musician, and employees of a women's centre and shelter. All interviewees are referred to by self-identified pseudonyms. Six participants were in the age range of 20-34 years, six in the age range of 35-44 years, ten in the age range of 45-54 years, and twelve in the age range of 55-65 and above. In rural areas individuals can be more easily identified than in urban areas; therefore, in order to preserve their anonymity, participants were not asked to disclose

further distinguishing features.

The thirty-four research participants included survivors of violence and those working with survivors, many of whom had been engaged with a federally-funded project titled “Be the Peace, Make Change.” Those involved with this project were unpaid volunteers who chose to attend a community meeting and/or participate more regularly in monthly or bi-monthly meetings over a three-year period (2012-2015). The Status of Women Canada awarded Second Story Women’s Centre located in Lunenburg, Nova Scotia, significant funding for this three-year project to reduce violence against women and girls by developing a coordinated community response to violence.

The focus groups, named by members in each group, were composed of members who had been meeting regularly in the past year to focus on themes that were determined as key aspects of a community response to violence by a process of community engagement. One focus group, referred to, as “Gather the Men” (GM) was comprised of six men who had been meeting to explore the ways in which men could be engaged in a community response to end violence against women. A second focus group, referred to as the “Youth and Schools” (YS), was comprised of five women and one man all of whom worked with youth either in schools or in the community. The third focus group, referred to as the “Self-Advocacy Group” (SAG), was comprised of four women who focused on improving the response of the justice system for women who had experienced violence.

The focus groups and individual interviews were all guided by the same semi-structured interview schedule. Interview questions included asking participants to share their thoughts on the influence of culture on violence, what they believed were structural changes required to end violence, how they would address the role alcohol plays in gender-based violence and what steps they believed individual citizens and communities could take to end this violence. A thematic analysis was applied to the data.<sup>44</sup> This process can be described as involving “the searching across a data set—be that a number of interviews or focus groups, or a range of texts—to find repeated patterns of meaning.”<sup>45</sup>

## FINDINGS AND DISCUSSION

This section presents the findings described as five themes. These themes—sexualized and gendered binaries, normalization of violence through

globalized free market economies, colonialism, individual responsabilisation and shame, and culture of alcohol—are discussed and analyzed within a peacebuilding framework. Patriarchy is an over-arching topic found in the interviews and focus groups and is woven throughout all these five themes, highlighting challenges associated with the socially constructed binaries of male and female. The influence of globalization and neoliberalism's commitment to economic growth as a form of governance is also central in this analysis, particularly in the reproduction of patriarchy and the marginalization and dislocation of those most vulnerable.

### *Sexualized and Gendered Binaries*

Many interviewees spoke about how early socialization processes could ultimately contribute to violent behaviour. For example, Elena said,

A boy does not want to play or is pressured not to play with girl toys. We are not giving kids an opportunity to play with another gender. This sets up an otherness and that's kind of fearful. It can be. It can set up a fear or anxiety around it and I think eventually that can contribute to violence.

The perception that the marketing of children's clothing, toys, and games remains distinctly gendered is verified by researchers who study the impact of early childhood experiences on child development and share a concern that children's play can have far-reaching implications. For example, Gina Rippon, Rebecca Jordan-Young, Anelis Kaiser, and Cordelia Fine<sup>46</sup> have explored the impact of the gendered division in children's toys and games. Rippon has publically stated, "the world is full of stereotypical attitudes and unconscious bias. It is full of the drip, drip, drip of the gendered environment."<sup>47</sup> Rippon believes the gender differences in toys can limit potential in girls to explore subjects in school that include math, physics and other science-based knowledge areas. The gender division in child play often promotes training for boys, whereas girls' toys are more about nurturing.<sup>48</sup>

Lacey shared the following story about her five-year old son experiencing violence daily in a kindergarten program:

When my son was in a kindergarten program..... he would come home with a bruise or an injury every day. He was there three days a week. They said it was 'boys will be boys', it's playing. No effort to mitigate that or address it by the workers in the program.



Lacey's comments suggest a peace pedagogy that teaches nonviolence and conflict resolution could start in kindergarten programs. Such programs could include teaching "emotional intelligence" to help children learn to cope with their feelings and resolve conflict nonviolently.<sup>49</sup> This was pointed out by another interviewee, Sofie, who said,

I think we also don't talk about how to deal with emotions in a healthy way—a lot is about emotional suppression which is sort of ignoring the fact that things happen that lead to increased emotion and we don't have the skills to deal with them in that way.

Sofie's comments about emotional suppression were linked to those of C-GM (member of the men's focus group) who shared his belief that "males are taught to deny pain." Both emotional suppression and denial of pain were regarded as aspects of socialization processes that were unhealthy and potentially linked to violent behaviour. The pressures boys face to be tough, to act like a man, not to cry, and not to express emotion were described by several interviewees. These observations are confirmed by Jackson Katz<sup>50</sup> who is recognized internationally for his gendered violence and educational programming.

Hypersexualization was described by six interview participants as a continuation of promoting restrictive childhood sexualized and gendered norms. Participant D-YS (member of the youth and schools focus group) shared her thoughts about the pervasiveness of hypersexualized media and pornography that is accessible to youth:

I think we live in a very hypersexualized culture—music videos and especially pornography. It is big and has a big impact on young girls. The way sex is being portrayed in porn is absolutely sexual violence, and it is becoming normalized. Broader sexual assault and date rape—perception of dominant male sexuality and permissible female sexuality. It happens under the surface.

Sofie also spoke about hypersexualization and the link to the definition maintenance of traditional gender roles.

We talk a lot about hypersexualization and gender roles and it's not necessarily always sexual...but I think they are there still. As much as we see examples of non-traditional gender roles, the implicit ideas regarding roles are really deep and ingrained

and lead to people feeling inadequate or fear when they don't conform to those roles.

D-YS and Sofie refer to the influence of hypersexualization and pornography as influential in shaping normative perceptions of "roles" as "under the surface" and as "deep and ingrained." Galtung's discussion of cultural violence as processes that can endure over time to both validate and obscure violence<sup>51</sup> provides a method of both seeing and critiquing processes that are normalized. The influence of hypersexualization in promoting norms that constrain and negatively impact many children and youth is explained in an increasing body of literature.<sup>52</sup> Brene Brown's research summarized the ways girls and boys experience pressure to conform to norms. Girls and women must be nice, thin, modest, and use all available resources for appearance while boys and men need to demonstrate emotional control and prioritize work and pursuit of status.<sup>53</sup> Her research suggests a distinctly gendered socialization process that notes connections to violent behaviour among boys and men.

Seven female participants described pornography as normalized and as an aspect of culture that is linked to disconnection, objectification, difficulty in relationships, and violence. Elena said, "Kids are malleable and somehow this influences how they see girls and women as always available to them." Pat said, "Young boys can access pornography and they begin to view sex as what they need versus a part of a healthy relationship." The Canadian Counselling and Psychotherapy Association reports that it is estimated that 70-80% of teenage boys watch pornography.<sup>54</sup> Pornography is ubiquitous, while at the same time remaining a primarily private pastime, which makes it a difficult topic to discuss. It has also been described as a feminist form of expression and labour in which women and other minorities are engaged in the production of power and pleasure.<sup>55</sup> While it is important to recognize this debate, the seven interview participants who spoke about pornography described it as an aspect of culture that is linked to disconnection, objectification, and violence.

Patriarchy, related to the perpetuation of sexualized and gendered binaries, was identified by seven of those interviewed as a limiting influence on gendered development. Additionally, it was also indirectly included in comments that referred to men's "entitlement" to women's bodies or "ownership" of them. Pat said, "If you spoke to a group of men who have been abusers they will talk about entitlement—how entitlement was just given to

them. It's not that they took it, it's something that they got and that can lead to coercion." Pat's comments describe her perceptions of an asymmetrical power relationship between men and women that is assumed within their lived experience. Elena suggested we

"Take a look at the patriarchal society—the way our economies are structured can exasperate inequity for example. Poverty, racism, disability, age groups—wherever there are systems that have power over—there exists potential for violence."

Such attunement to "power over" within systems implicates a feminist critical examination of the ways in which structures and cultural beliefs work to sustain and maintain socially constructed gender inequity.

Participant C-YS also spoke about patriarchy when she said, "We are not doing enough for young boys especially in today's society where many are raised by single moms and don't have a stable male role model." C-YS is acknowledging that, in her view, adult stable role models are often absent from the lives of boys and that this may indicate that they place less value on relationships and the nurturing role parenthood can imply. While this statement demonstrates a limited view of the positive nurturance men provide, it implies a belief in men's capacity to nurture and the importance of such relationships. These beliefs are increasingly acknowledged by men who argue for increased involvement of men in parenting and other caregiving roles as a form of resistance to patriarchal values.<sup>56</sup> C-YS is correct in assuming a lack of adult male involvement as parents. Saijun Zhang and Tamara Fuller state that one-third of U.S. children are living in families without a biological father.<sup>57</sup> While they note a segment of these families have other father figures in the family such as step-fathers or cohabiting boyfriends, the extent to which their presence compensates for the loss of biological fathers on child development is controversial and many of these families undergo at least a period of time without the presence of such father figures. This trend appears to hold true for Lunenburg County where more than 75% of lone-parents of families identified as female.<sup>58</sup> This rate is similar to national statistics that indicate lone mothers accounted for 81% of lone-parent families in 2014.<sup>59</sup> Most lone-parents are women and have significantly less income.

Lunenburg County's population is largely rural and it is possible, according to Elizabeth Oughton, that rurality contributes to the promotion of more traditional gender roles.<sup>60</sup> These norms may create an environment

in which intimate partner violence could be viewed as a private matter.<sup>61</sup> Bob Pease concludes that there is persuasive evidence that rates of men's violence against women are higher in rural communities and there is less likelihood of it being reported.<sup>62</sup> This indicates a heightened need to engage in discussions related to gender norms and interpersonal violence in areas that are more rural and isolated.

Daniel Kruger, Sophie Alyer, Cleopatra Coldwell, and Marc Zimmerman completed research exploring the importance of the involvement to men as parents in a small Midwestern city in the United States and presented the results in an article titled: *Local Scarcity of Adult Men Predicts Youth Assault Rates*.<sup>63</sup> Their research concludes that interventions that promote both social and material support from fathers and other adult male role models "may ameliorate risk factors for youth violence."<sup>64</sup> In their study, they calculated average monthly assault rates of men to women for those aged 10-24 years in each Census Tracts in the City of Flint, Michigan. Their analysis reinforced the importance of adult male scarcity in predicting youth violence, especially fathers. They suggest that the involvement of fathers in their children's lives may promote the health and safety of the community.

A feminist critique of sexualized and gendered norms remained relevant for many of the research participants when discussing structural and cultural factors contributing to experiences of direct violence. This critique counters postfeminist views that fail to recognize power dynamics and sexual politics and is relevant to community peacebuilding responses to gender-based violence, particularly violence against women.<sup>65</sup> A community peacebuilding approach critiques historic and current systemic oppression, including patriarchal dynamics, to foster just and nonviolent social relationships.<sup>66</sup>

### *Globalized Free Market Economies*

The interview data indicated that many participants believed that violence is socially constructed, ubiquitous, and normalized. Due to the explosion of access to the worldwide web, information can be exchanged quickly and privately. The variety of social media and online information and entertainment available to children, youth, and adults that is linked to violence in relationships, is often mediated by globalized structures that are supported by governments influenced by neoliberal values.<sup>67</sup> A critical feminist peacebuilding framework provides a lens to examine a social reality that is socially constructed and constituted by assumed cultural norms which

uphold violent behaviour in interpersonal relationships. For example, Katie's comments below can be understood as highlighting the ways in which children are raised in social contexts that do not teach skills to navigate conflict by nonviolent means. She said,

[W]e are raising children in an environment where how could we expect them to be peaceful when violent behaviour is modelled everywhere on popular media including YouTube, film, video games. The impact is on desensitizing us to each other and normalizing it—the normalization of violence is everywhere.

A critical peacebuilding framework compels communities to question if they provide social ecologies that promote nonviolence in relationships. Questioning cultural influences, Graham asked:

Do video games lead to violence? Why sell games that kill? How do we socialize boys? These games are a part of society—what's driving that? What is the purpose of having video games that involve killing—it's a cultural question.

Lou also spoke about violence in the media:

Violence in the media and in much of today's society seems to suggest there is some intrinsic reward in being violent or watching violence or somehow participating in an act of violence. That is frightening.

Many researchers support the view that ongoing exposure to violence in media is linked to violent behaviour.<sup>68</sup> The Canadian Paediatric Society proposes that exposure to violent video games and other forms of violent media may constitute a risk factor for children and youth who are vulnerable and marginalized. They suggest that children and youth most vulnerable to the influences of video game and television violence may be children from minority and immigrant groups, children experiencing emotional difficulties, children with learning disabilities, children who are abused by their parents and children of families in distress.<sup>69</sup> This point adds complexity to this issue as it affirms that exposure to violence may have different impacts on different youth and that some may be more susceptible than others. More recent work conducted by Brad Bushman and Craig Anderson concluded that, while exposure to violent forms of media and video games is not the cause of aggression and violent behaviour, it is an important risk factor.<sup>70</sup>

Research participants critiqued what they perceived as the normalization

of violence. B-YS said she was surprised by how frequently she hears “It wasn’t that big of a deal” about a violent experience. She said, “It’s something I hear from almost everyone I talk to. In relation to a violent experience whether that be a friend or anyone, I know someone who has it worse.” E-YS indicated that she too believed people normalized their experiences of violence. She said, “Normalizing . . . this happens all the time”.

While recognizing that different genders experience different normative pressure to conform, it is instructive to examine the ways in which they may assimilate to the dominant culture. For boys and men, experiences of violence are legitimized and they are taught to be tough, to be in emotional control.<sup>71</sup> Their experience of violence is not that “big a deal.” Women and girls are taught to acquiesce, to be silent about their experiences of violence.<sup>72</sup> They are also taught “it’s not that big a deal.” These processes can be amplified within marginalized groups. For example, Barbara-Ann Hamilton-Hinch argues from the lens of critical race theory that women of colour may feel more pressure to acquiesce and adopt silence as an important aspect of surviving.<sup>73</sup> According to Ann Weitz, the individual frame of reference consists of psychological and sociological contexts. The psychological context is based on personality, intent, and mentality and is influenced by the sociological context, which includes social gender norms, control, social exchange, and peer group pressure.<sup>74</sup> These contexts may contribute to internalized blame for having been a victim of violence that is experienced by some women and girls, and their subsequent silence. If men and boys have experienced violence as acceptable, they may feel pressure to conform.

Violence can become normalized for those men and boys who have experienced violence and trauma in their childhood.<sup>75</sup> The experience of a significant amount of violence in the lives of men and boys, violence which includes bullying, homophobia, and violence in sports, serves to normalize it and “sustains the stereotypes that violence is part of being a real man, that violence is an acceptable way to resolve conflict.” If boys experience or witness violence in their homes during childhood, it becomes the most powerful indicator of whether they will use violence against women later in their lives.<sup>76</sup> However, it is very important to recognize that not all boys who experience or witness violence against women in their childhoods will exercise violence as adults.<sup>77</sup>

This section began by pointing out that the television and film

industries and video gaming companies are lucrative and often mediated by globalized structures. Governments are influenced by neoliberal values that promote the interests of the wealthy and contribute to a culture that devalues marginalized groups. Subsequently, cultural values may not serve to promote a positive peace that is relational but rather contribute to the devaluation of relationships.<sup>78</sup> The participant quotes in this section point to an alternative vision of community. A critical peacebuilding framework can emphasize resistance within communities to values linked to violence and thus point to the creation of alternative social contexts that promote nonviolence. As Bushman and Anderson argue, it is now time to move towards complex public policy questions that will involve an examination of personal and societal values.<sup>79</sup>

### *Colonialism*

Several interviewees linked colonialism with gender-based violence. F-GM suggested colonialism continues to impact the entire population and their relationships. He said,

Violence against women is a red herring because the whole system is premised on violence and we have to go right to the centre of how we live. For example, North America is begot on slavery, twenty million slaves and eighty million First Nations died.

F-GM asserted that a focus on violence against women is a narrow lens in which to examine violence; a broader lens would acknowledge that our society rests on a colonial system that was founded on violence. Another interviewee in the Youth and Schools focus group, F-YIS, also referenced colonialism. She said, “In a lot of ways, we are all victims of colonialism, racism, capitalism, and we are all perpetrators—there is not a dichotomy.” Colonialism has been described as a form of structural and cultural violence that continues to impact all Canadians, even if this influence is denied.<sup>80</sup> Yasmin Jiwani argues that Canadian society “is deeply anchored in a history of violence and in that respect, replicates a pattern of dominance derived from and inscribed within a colonial legacy.”<sup>81</sup> Elena also referred to colonialism as a guiding principle that had contributed negatively to the ability to develop non-violent interpersonal relationships. She said,

The culture of war that the whole world seems to be in. Aggression to other countries or groupings to gain control over

them. Use of rape as a tool of war to break a community apart. It's colonialism—taking over somebody else's property, values, resources, diminishing and using force to do it. It trickles down to interpersonal relationships—how kids see them or how their own interpersonal relationships should be. It's a mess.

Other interviewees shared similar ideas about the pervasive influence of colonialism. For example, when asked what societal structural changes are needed to end violence, a female participant of the Youth and Schools focus group, D-YS, shared a related view indicating her belief that our societal structures all needed to be changed. She said they were influenced by both patriarchy and colonialism and needed to be abolished because “we need a clean slate. . . . Our society is inherently colonial.” D-YS's comments indicate a belief that violence against women is complex and is not simply an issue of a man exercising power over a woman. Her comments position this violence within a political and social context informed by patriarchy and colonialism.

Linda Tuhiwai Smith's suggestion that colonialism is an ongoing process that still affects people's lives today<sup>82</sup> is supported by a growing amount of literature.<sup>83</sup> For example, Ken Vecchio and Judith Lockard state, “for more than five hundred years, colonialism, with its' norms of conquest, control, and exploitation, has been the hidden social program guiding institutional structures across the Western world.”<sup>84</sup> These and other writers, assert that an overarching colonial structure is supported by patriarchy, racism, classism, homophobia, and other oppressive social patterns that negatively impact the entire society.<sup>85</sup>

Emma Lowman and Adam Barker point out that in Canada we like to think of ourselves as a peaceful nation that takes pride in being inclusive and accepting of difference and in this portrayal, they write “we lie by omission, because we do not talk about our country being built on the attempted destruction of many other nations.”<sup>86</sup> When reflecting on the magnitude of this destruction, it is possible to make links between the violence of colonization to violence against girls and women and other forms of violence in our society. Participants' comments about colonialism move the discussion of the origins of violence against women and other forms of interpersonal violence, beyond a focus on individual attempts to exert power and control to acknowledge the role of broad structural and cultural factors. Likewise, the concept of shame, discussed below, moves beyond an individual experience to also acknowledge the role of broad cultural and structural factors in



shaping an individual's lived experience.

### *Individual Responsibilization and Shame*

Ten individuals addressed the topic of shame and its relationship to violence; significantly, this theme was mentioned by seven male participants. E-GM said, "We have a shame-based society—if children get it, no wonder they grow up hating themselves. If we can get rid of shame in ourselves, maybe then we can treat others better." E-GM, C-GM, and F-GM all referred to shame as a part of themselves that impacts them negatively and that, in turn, they pass onto others. C-GM shared his belief that shame, blame, and guilt were all connected to emotional abuse and violence. He said, "Shame, blame, and guilt are definitely our culture and perpetuate violence. Sometimes it may not be physical abuse but rather emotionally abuse and then it can progress."

A-YS believed we needed to respond to perpetrators of violence in a better way. She said, "[W]e do need to engage these men in non-shaming ways but not condone behaviour. Not shaming you as a person but we are shaming the act. If mental health could get across it's not you but your act." In his reflections about the shame experienced by victims of violence, Davey questioned why victims of sexual assault feel shame. He said, "The victim feels shame. Victims perceive their essence as profoundly changed and there is a shame attached to it—why should this be shameful?" He went on to say, "Certainly, this issue of the victim of sexual assault being shamed or spoiled goods has to change." Alexa noted that in the challenges faced by victims of violence, not least among them, was dealing with humiliating comments made by others. Lara also noted that victims of violence are blamed. She said,

I was thinking of that poor woman who accused Lyle Howell [a lawyer in Halifax, Nova Scotia who was accused of sexual assault in 2014] of sexually assaulting her— she's been completely bludgeoned by people on blogs—slut shamed. I was thinking of her courage. Just like Rehtaeh Parsons [a teen in Dartmouth, Nova Scotia, who committed suicide in 2013 after severe cyberbullying]. Just like other women who bring forward their complaints.

Female interviewees also acknowledged the shame that victims of violence often feel and how this is leveraged against them in language and

comments that serve to blame the victim. This process has also been discussed by Lederach and Lederach who describe contexts in Africa, South America, and the United States in which women's voices were silenced regarding their experiences of violence.<sup>87</sup> They point out that the stigma women felt in South Africa during the Truth and Reconciliation processes obliged them to speak only of their sons', brothers' and male partners' experiences. They chose to mute their voices in a context in which they understood such experiences voiced could be defined as "pariah". In choosing to remain silent about their own experiences of violence, women hope to avoid the judgment that would be unfairly cast upon them that could result in their rejection by their family and community.<sup>88</sup> F-YS, a female participant of the Youth and Schools focus group, stated that to start "a societal shift we need to acknowledge that we victim blame".

Participants described shame as having been normalized as a part of our interpersonal relationships, located within our culture and institutional systems. It was seen as both a motivating factor that contributed to the perpetuation of violence as well as the result of violence. For perpetrators and victims of violence alike, shame was understood as a silencer, preventing both from seeking help or telling others about their experiences. The perceptions and beliefs shared by research participants indicate that blame and shame are intrinsically linked. If we can blame and shame others, both for their experiences of violence and the perpetuation of it, we can abscond our responsibility as individuals and as a society to offer support to both.

### *Culture of Alcohol*

The data indicated that many participants believe a culture of alcohol is closely linked to gender-based violence in Lunenburg County. This may not be surprising when it is considered that alcohol is the most commonly abused substance in Nova Scotia, where almost 30% of the population identify as heavy drinkers.<sup>89</sup> Nine participants shared their belief that alcohol was a contributor, a tool, or a factor; that played a major role in violence. A strong connection between alcohol and violence was vividly portrayed in comments F-GM who referred to alcohol as "setting a match to violence." This link was reinforced by a Police Official (PO) who commented on the relationship between alcohol and violence:

I think it's a significant aggravating factor in relation to intimate partner violence. Alcohol is king in terms of the drugs abused in

Lunenburg County and while we have some up and comers like marijuana and prescription drugs they are not at the same level as alcohol in terms of their overall effects. I am not advocating for abstinence but alcohol is definitely there when we deal with anything related to violence. I would say 95% of the cases we respond to have alcohol on board.

According to Tim Stockwell,<sup>90</sup> police in Nova Scotia estimate that approximately 90% of their work is related to drugs or alcohol. The social costs of alcohol-related violence, including sexual assaults, have been acknowledged by leading researchers in the field.<sup>91</sup> A-GM asked, “Is there a sexual assault with no alcohol?” Interview participant Sal, who has worked for many years with women, recalled a conversation with a young woman who had phoned to discuss a housing issue.

She mentioned her uncle has sex with her. When I asked her how she was doing, she said that’s just what he does when he drinks. That’s what all men do. So, what struck me is this wasn’t even why she called—it was an off-hand comment and it seemed as though that was something that was normal to her.

The comments of A-GM and this young woman are indicative of what some researchers have referred to as a “rape culture” in which experiences of rape are normalized. According to Ann Burnett, Jody Mattern, Liliana Herakova, David Kahl, Cloy Tobola, and Susan Bornsen, a national survey of college women in the United States found that fewer than 5% of sexual offences are reported to law enforcement.<sup>92</sup> Canada’s 2014 victimization survey showed that only one of every twenty sexual assaults are reported to police.<sup>93</sup> Consumption of alcohol by the perpetrator of sexual assault and/or the victim increases the likelihood that the sexual assault will not be reported.<sup>94</sup> Victims who were intoxicated at the time of sexual assault are more likely to feel they will be critiqued by friends, family, the justice system and society at large for not taking steps to minimize their risk.<sup>95</sup> Victims believe they may be held responsible for putting themselves at risk for sexual assault because of their use of alcohol. Discourses of risk can render individuals responsible for minimizing their risks.<sup>96</sup>

This discourse has become an organizing principle in governments informed by neoliberal agendas<sup>97</sup> and influences public sector health, social policy and legal systems,<sup>98</sup> contributing to a focus on individuals and obscuring the societal failures to provide contexts that nurture non-violence

and peace. These neoliberal agendas suggest that individuals who develop problems with alcohol or experience sexual assault have personally placed themselves in harm's way.<sup>99</sup> Burnett et al. write:

Taking the precautions to prevent date rape means the individual will also need to take on the responsibility if something were to happen. In other words, if an individual takes responsibility for the preparation to avoid date rape, then, by default, that individual must take the blame if rape occurs.<sup>100</sup>

As a result, alienating contexts orchestrated by globalized free market economies are not examined and critiqued.<sup>101</sup> When problems with alcohol remain a private and highly stigmatized issue, victims are effectively silenced. Likewise, when gender-based violence is regarded as a private matter, it also remains highly stigmatized and is effectively silenced.

Researchers Holly Johnson and Jenna MacKay confirm that most sexual assaults do involve alcohol.<sup>102</sup> They report that alcohol use is so common in sexual violence that it is considered by many researchers to be the date rape drug. According to the Statistics Canada young women aged 15-24 experience the highest rate of sexual violence and many of these cases involved drugs or alcohol.<sup>103</sup>

The marketing of alcohol to children can also be understood as part of the culture of alcohol as noted by interview participant Katie who indicated her belief that exposure of children and youth to alcohol advertising and marketing is harmful.

Marketing of alcohol to children leads to earlier initiation and consumption by children. Reduce inhibitions and then you are exposed to more violence with their peers. For example, when you hear of cases of rape with a 13-year-old you ask what is going on? Alcohol is a massive factor in that. Alcohol is an under-discussed factor.

Katie's belief that exposure of children and youth to alcohol advertising and marketing is harmful serves as another acknowledgment of the pervasive presence of alcohol. She worried that early consumption of alcohol by children would reduce their inhibitions, placing them in unsafe situations. As an example, she discussed instances of rape that involve 13-year-olds, noting alcohol was a huge and under-discussed factor in these cases. Katie's acknowledgment of the power of advertising and marketing to influence alcohol consumption by youth is supported by a growing amount of research

which demonstrates links between exposure to alcohol advertising and the drinking behaviour of both boys and girls.<sup>104</sup> According to David Jernigan, the alcohol industry has been successful in finding ways to target youth who are under legal age.<sup>105</sup> Katie's comments indicate that community efforts to reduce gender-based violence need to respond to the harms that result from under-age drinking that can include sexual assaults and other forms of interpersonal violence among young teens.

A growing amount of research explores the negative impacts of early consumption and abuse of alcohol among youth.<sup>106</sup> Robert Nash Parker's and Kevin McCaffree's research suggests a link between viewing alcohol advertising, alcohol consumption and subsequent sexual assaults. Their detailed critique of alcohol advertising argues that youth who are vulnerable to heavy consumption of alcohol are also susceptible to the implications inherent in many hypersexualized images that are used to sell alcohol. They critique advertising images that point to sexual assault as a byproduct of heavy consumption of alcohol.<sup>107</sup> Parker and McCaffree claim their research traces specific sexist and demeaning content in alcohol advertising to sexual violence. They write:

In this study, the first analysis of its kind (to our knowledge), we have found empirical evidence that the specific content of alcohol advertising in alcohol outlets is related to a type of violence in the surrounding neighbourhoods that is consistent with the nature of the advertisements' sexualized content.<sup>108</sup>

While Parker & McCaffree clearly articulate the need for further research to substantiate their research results based on a particular area of the United States,<sup>109</sup> they do note statistical evidence indicating that youth who are not supposed to be the target of alcohol advertising are influenced by it and in very specific ways.

Parker & McCaffree's claim that their research may be the first of its kind lends support to Katie's suggestion that the influence of alcohol as a factor in the sexual assault of young teens is under-discussed. If we understand cultural violence as including aspects in the culture that either validate violence or obscure our vision from noticing it, normalizing a culture of heavy alcohol consumption in Canada is a form of cultural violence that prevents the development of interventions to protect youth from its harms.<sup>110</sup> These considerations have policy implications for community measures that are created to reduce gender-based violence, particularly among youth.

## IMPLICATIONS

As noted in the introduction, a critical peacebuilding framework positions interpersonal violence as connected and responsive to structural and cultural factors that influence individual behaviour. Descriptions of patriarchy influencing the five themes—sexualized gendered binaries, globalized free market economies, colonialism, individualized shame, and culture of alcohol—highlighted the ways in which respondents believed exposure to violence was pervasive and normalized. Taken together, the respondents' comments comprised a sharp critique of many patriarchal and societal norms while appearing to express uncertainty about their ability to initiate change. However, in their critique respondents also acknowledge the need for structural and cultural changes to support non-violence and peaceful relationships.

The interview data indicated that many participants believed that while violence was ubiquitous it was normalized and minimized. While Bushman and Anderson's work concluded there was insufficient evidence to support a causal link regarding the effects of exposure to violent media and aggressive behaviour they did describe it as an important risk factor. They argue that it is now time to move towards complex public policy questions that will involve an examination of personal and societal values, as well as practical and legal issues.<sup>111</sup> This research supports their recommendation for public policy that limits exposure to violent media as well as access to pornography by children. In view of the massive distribution of pornography a focus on eliminating potential harm to those engaged in its production and consumption is relevant to efforts to reduce gender-based violence and I argue this requires further research and ongoing critical interrogation of diverse perspectives. A critical emancipatory peace approach requires those wishing to create social ecologies that promote peace to consider who profits from pornography and who is harmed. However, a recognition of the range and power of globalized corporate interests may raise questions of agency among community members who may seek to limit their influence. As Bushman & Anderson note, such work implies an examination of societal values that I argue can be assisted by applying a critical feminist peacebuilding lens.<sup>112</sup>

The application of a critical peacebuilding lens also shines a light on the structural and cultural devastation caused by colonialism. The comments and analysis above related to colonialism demonstrate the need to move the

discussion of the origins of violence against women, as well as other forms of interpersonal violence, beyond a focus on individual attempts to exert power and control to acknowledge the role of broad structural and cultural factors.

The findings also indicate a strong link between gender-based violence and alcohol misuse. These connections indicate that substance abuse and acts of violence often occur in contexts that promote alienation and dislocation and are supported by a “culture of alcohol.”<sup>113</sup>

Likewise, the concept of shame shared in the findings moves from a focus on individual experience to again acknowledge the role of broad cultural and structural factors in shaping an individual’s lived experience. Shame is described as both a motivating factor that contributes to the perpetuation of violence as well as the result of violence. For perpetrators and victims of violence alike, shame is understood as a silencer, preventing both from seeking help or telling others about their experiences. Daniel Fessler’s cross-cultural research on shame suggests that while shame can function in many ways, the most important purpose is to motivate conformity to further a sense of social acceptance.<sup>114</sup> The pressure to conform to boy code norms may facilitate emotional disconnection. Therefore, even while attempting to achieve a sense of social acceptance, a sense of loss is implied. Shame is a controversial subject, particularly as it relates to violence. James Gilligan’s internationally renowned work with male prisoners positions violence as the only alternative to being shamed in other people’s eyes and even in one’s own.<sup>115</sup> He suggests that men commit violent acts to avoid being shamed.

The findings indicate a need to recognize the shame victims experience and attitudinal shifts to prevent blaming victims of violence. If we blame and shame others, both for their experiences of violence and the perpetuation of it, we abscond our responsibility as individuals and as a society to offer support to both.

## RECOMMENDATION FOR CHANGE: COMMUNITY PEACEBUILDING

While the inclusion of in-depth descriptions of measures discussed by interview participants as important for responding to the structural and cultural influences on interpersonal violence is beyond the scope of this article, a brief thematic description follows. Seven underlying subthemes connect the primary themes discussed above. These subthemes include the recognition

of the silence about violence; the need to engage boys and men; the exploration of how we “other” perpetrators of violence; the consideration of new justice responses; a critical response to the deluge of marketing, media, and advertising linked to violence; the expansion of the mandate of the municipal alcohol project;<sup>116</sup> and the offer of peace education.

Ten interview participants were united in their belief that experiences of violence must not be silenced and that giving voice to these experiences can render visible what is often hidden and could lead to politicizing these issues. All women interviewed who acknowledged they had been prior victims of violence wanted to use this experience to help inform a better response. This may be reflected in the #MeToo movement which elevated the profile of gender-based violence.

Many interview participants noted the importance of engaging boys and men to work as allies alongside women and girls to help end interpersonal violence. This included engaging men in conversations that could incorporate challenging ingrained gendered stereotypes. These efforts were referred to by one interview participant as “the gender transformative work” to critique prescribed acceptable behavior and communication styles that constrain boys and men.

Another subtheme critiqued the manner in which perpetrators of violence are viewed as “demons,” “from mars,” “vermin,” or “monsters.” They noted these words were sometimes used as descriptors in the media and served to differentiate and distance perpetrators of violence from community. As one participant stated, “We live in a violent society—the way we respond is violence—the criminal justice system is violent.”

Another subtheme invited consideration of new justice responses that could include restorative justice and creation of a community dispute resolution centre to assist in resolving disputes and conflicts and teach conflict resolution skills that may prevent situations from escalating to violence.

The need for individuals, communities, and governments to critically respond to the deluge of marketing, media, and advertising linked to violence by policy development, corporate regulation, and government legislation was also identified. This was expressed by recommending the regulation of access to weapons, alcohol, violent media, and violent pornography. An expanded role of the Municipal Alcohol Project was identified as having potential to reduce sexual assault and other forms of violence; particularly among youth, linked to alcohol consumption.



Finally, many interview participants spoke about the roles of families and communities in teaching conflict resolution skills, non-violent communication and empathy. They emphasized the need for peace education in kindergartens, schools, colleges and universities to teach skills to resolve conflict and to intervene in violent situations.

## LIMITATIONS

The research participants of this study were previously engaged in defining a community response to gender-based violence and their views cannot be said to be representative of all people living in Lunenburg County. The application of a peacebuilding framework to gender-based violence constitutes a novel approach that requires further exploration.

## CONCLUSION

The themes that emerged among the responses of the thirty-four interviewees described a patriarchal culture in which violence is normalized and is influenced by sexualized gendered binaries, globalized free market economies, colonialism, individualized shame, and a culture of alcohol. Implementing a peacebuilding framework in communities begins by challenging a limited and constrained understanding of the origins of violence that is often confined to discourses of individual responsabilisation.<sup>117</sup> A community peacebuilding framework applied to gender-based violence in Lunenburg County highlights public accountability, if we want people to act non-violently. Further research is required to explore ways in which communities can work together to create social ecologies that promote non-violent behavior and a positive relational peace. In Nova Scotia, the recently formed Be the Peace Institute defines their vision as framed by peacebuilding that is restorative at its core and their mission to work courageously with individuals and systems to engage community in promoting justice, gender equality, and social change. They define themselves as a 'centre of excellence' in research and education to prevent, address and end violence against women in all forms to make Lunenburg County the most safe and equitable place for people of all genders to live, work and thrive.<sup>118</sup> This framework's portrayal of gender-based violence as a community issue is another stone in a foundation for ongoing peacebuilding. These grassroot responses, showing people acting with agency, need to be highlighted in peacebuilding literature.

Parents, educators, and communities can create opportunities to discuss

related topics such as colonization, violent media, hypersexualization, pornography, rape, and alcohol culture. Such discussions would acknowledge the influence of globalized capitalism as well as individual and community agency to resist influences that normalize violence.

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