

THE “GHOST OF PEACE”: PIERRE TRUDEAU’S
SEARCH FOR PEACE, 1982-84

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This article explores the efforts of Canada’s Prime Minister Pierre Trudeau to mount a ‘peace mission’ to defuse the sharply rising East-West tensions in late 1983. It explores the role of the peace movement in convincing him to act and examines his initial meetings with his foreign and defence advisors as he tried to enlist the support of Canada’s foreign policy establishment. The paper goes on to trace the prime minister’s struggle to garner support for his effort from the leaders of the major nuclear powers. Despite some marginal successes, Trudeau was prevented by the expectations of his Western allies from delivering key elements of his message, leaving him frustrated and increasingly isolated among Western leaders.

By the spring of 1983, Canada’s fifteenth prime minister, the dramatic and quixotic Pierre Trudeau, was on the verge of retiring, his reputation as an opponent of nuclear weapons in tatters. His recent decision to test the new American cruise missile in northern Canada—an alliance commitment—had galvanised the country’s nascent peace movement. In Vancouver alone, 65,000 people took to the streets in the largest peace demonstration Canadians had ever seen.¹ The marches continued throughout the summer, with Trudeau’s effigy, perched atop a cardboard cruise missile, often hoisted before jeering protesters. Canada, their leaders complained, “has chosen the wrong crowd. We’ve chosen to hang around the street corners of the world with nuclear terrorists.”²

The peace movement’s denunciations upset the Canadian prime minister, who was daily becoming more frustrated by NATO’s failure to engage the Soviet Union in meaningful arms control talks. After a summer of quiet reflection, Trudeau decided to act alone in August 1983, launching a high-profile peace mission to mobilize world opinion and force political leaders to the negotiating table. This was no easy task and Trudeau soon found himself stuck in a struggle to keep his initiative moving on two

fronts. At home, the foreign and defence policy establishment reacted with caution, trying to meet the prime minister's demands for innovative policy while ensuring that his efforts did not impair Canada's relations with its western allies. Abroad, Trudeau found plenty of rhetorical support for his peaceful intentions but little real interest in his specific ideas, most of which were dismissed as ill-conceived and poorly timed. The prime minister's effort accomplished little, but it delighted most Canadians, reinforcing their skepticism about American claims to exclusive leadership of the western alliance. In their view, the importance and urgency of Trudeau's prophetic plea for nuclear sanity amply justified the strains he placed on the fading concept of a North Atlantic community.

Trudeau had entered federal politics as a back-bench member of parliament in 1965 and sought the leadership of the Liberal Party (and the prime ministership) three years later primarily in order to secure the place of French-speaking Canadians within Confederation.³ Preoccupied with constitutional questions, he showed only a sporadic interest in most foreign policy issues. In general, he was skeptical of Canadian foreign policy since 1945, which too often seemed defined by a network of US-led military alliances. Always prepared to strike out on his own, he sought policies more closely attuned to Canadian values and interests. This was especially true when he considered the range of problems associated with nuclear weapons, which consistently engaged his attention. Indeed, in 1963, he had delayed his entry into politics to protest the Liberal Party's decision to accept US nuclear arms for the Canadian military. Five years later, on his election as prime minister in April 1968, he moved to eliminate these weapons from Canada's limited arsenal. When India detonated a nuclear device built with Canadian technology in May 1974, Trudeau helped launch a global campaign to strengthen the non-proliferation regime. He championed another arms control project at the UN Special Session on Disarmament in 1978 designed to "suffocate" the emerging East-West arms race. These several initiatives established Trudeau as a leading anti-nuclear activist, a role his memoirs suggest he cherished deeply.⁴

Within a few years, it had become impossible for Trudeau to maintain his steadfast opposition to nuclear weapons. The easing of East-West tensions, or *détente*, that followed the Cuban missile crisis and culminated in the Helsinki Accords on human rights in 1976, collapsed in the late 1970s. Fidel Castro's decision to send troops to help liberation forces in Africa in 1976, Moscow's invasion of Afghanistan in 1979, and the Soviet Union's decision to upgrade its aging intermediate range nuclear missiles in Europe destroyed *détente* and demanded a firm Western response. In December 1982, NATO adopted a "two-track strategy" for dealing with the

Soviet challenge. First, the alliance would replace its own aging missiles with more advanced ones and begin to test another generation of cruise missiles. At the same time, NATO would redouble its efforts to seek a negotiated settlement to the crisis created by the modernization of nuclear weapons in Europe.

Trudeau's support for NATO's "two-track" approach was tested almost immediately when Washington asked to use northern Canada to evaluate its new cruise missile. The response by Ottawa's security establishment was enthusiastic. The department of national defence, whose importance in US defence plans had declined during the 1970s, welcomed the opportunity to participate in the development of an important weapons system and to re-establish its fading ties with the Pentagon. Economic departments also greeted the scheme warmly, anxious to encourage the country's small defence industry. Though Trudeau hesitated, he was eventually won over by his cabinet colleagues, and convinced by his close friend, the West German chancellor, Helmut Schmidt, that the tests were the price of NATO membership.⁵ In early 1983, Ottawa formally agreed to test the cruise, igniting the wrath of Canada's small peace movement.

Like its American and European counterparts, with whom it had much in common, Canada's small and marginalised peace movement had started to mobilize during the late 1970s as *détente* collapsed and the cold war intensified. At its core were a number of long-established but dormant peace groups as well as several of the larger Canadian churches. In 1978, in an early reaction to the changing temper of international politics, one of the country's most moderate and respected peace groups, the World Federalists of Canada, began to fund Operation Dismantle, launching a national campaign to include anti-nuclear questions on local and municipal ballots.⁶ At roughly the same time, Canadian Protestant and Catholic churches became increasingly active in supporting Project Ploughshares, a group founded by the country's pacifist Mennonite and Quaker communities. Growth was initially slow, but the election of Ronald Reagan as US president in November 1980 gave the movement momentum. A strident anti-communist, Reagan delighted conservatives by lashing out at the Soviet Union as an "evil empire" and sharply increasing tensions with Moscow. "Reagan has been good for the militarists and the peaceniks," joked Project Ploughshares research director, Ernie Regehr, in April 1981.⁷

Over the next two years, the peace movement grew rapidly. Between 1981 and 1983, Project Ploughshares saw its annual income soar from \$11,000 to \$273,000. The campaign resonated especially well with women, giving the waning women's movement a new focus. The Voice of Women sent bus loads of demonstrators to the Second UN Special Session on Disarmament in June 1982 along with a petition

signed by 80,000 Canadian women.⁸ When word leaked a few months later that Ottawa was weighing a US request to test the cruise, Canadian peace activists were primed and ready. Protests were quickly mounted in major centres across the country, with 15,000 people descending on Ottawa for a "Refuse the Cruise" rally in October.⁹ By January 1983, the cruise tests had brought the elements of the movement together in a new coalition, "Against Cruise Testing." The group put 100,000 protesters into the streets in April 1983 and attracted the support of the million member Canadian Labour Congress.¹⁰

Trudeau's discomfort at the peace movement's assault on his reputation as a nuclear opponent was evident.¹¹ His distress reinforced his growing irritation that NATO had not yet delivered on the negotiations promised in its two-track strategy and fuelled his fears about the prospect, accidental or otherwise, of a nuclear Armageddon. Once deeply attracted to summit diplomacy, Trudeau was increasingly inclined to dismiss heads of government meetings "for rubber stamping a communiqué which has been cooked . . . [so that] there is no exchange."¹² Nevertheless, in the spring of 1983, he decided to bring his worries to the attention of Western leaders at the G-7 summit in Williamsburg, Virginia. He rejected the Anglo-American draft communiqué and insisted that a more moderate tone might produce greater dividends in Moscow, sparking a lengthy and acrimonious confrontation with Prime Minister Margaret Thatcher of Britain. "I thought at one point," Reagan confided to his diary, "Margaret Thatcher was going to order Pierre to go stand in a corner." The bruising encounter shook Trudeau, who wondered if he should make his concerns public, and if so, how.¹³

Trudeau was encouraged to act by Tom Axworthy, his principal political advisor, and Robert Fowler, the assistant secretary to the cabinet for foreign policy and defence and the prime minister's main source of advice on international affairs. The two men arranged for Trudeau to view the controversial National Film Board documentary on the horrors of nuclear war, *If You Love This Planet*, and to lunch with its compelling Australian star, Dr. Helen Caldicott. Axworthy and Fowler also organized a meeting between Trudeau and Robert McNamara, a US secretary of defence under Presidents Kennedy and Johnson. An early supporter of NATO's strategy of flexible response, which set forth the notion that Soviet aggression could be contained by a mix of conventional arms and tactical nuclear weapons without necessarily escalating to all-out nuclear war, McNamara had recently reversed his position and urged NATO to pledge not to use nuclear weapons first. More than anything else, Trudeau later recalled, McNamara convinced him to act while he was still in power, lest he become—like Schmidt or McNamara himself—a "ghost of peace," saying what he

really thought only after he had left office. By late July, Trudeau had begun to consult his closest advisors on the various elements that might make up a Canadian initiative, and by the end of August, he had decided to act.¹⁴

Trudeau's decision to speak out seemed prescient when the Soviet Union mistakenly shot down a Korean airliner that had drifted over its airspace on September 1. He was horrified as wild and patently false charges and counter-charges flew between Moscow and Washington, threatening to send the crisis spinning out of control.¹⁵ A few weeks later, Ivan Head, who had served as Trudeau's foreign policy advisor during the late 1960s and into the 1970s, proposed a high-profile initiative directed largely at the two super-powers and international public opinion. Head's package featured a USSR-USA declaration on the dangers of destabilization and a proposal to raise the nuclear threshold by seeking a NATO pledge of "no early first use." Head insisted that this ambitious undertaking, which would require the prime minister's personal involvement, was ideally suited to Canada, with its strong internationalist traditions.¹⁶

Neither Trudeau nor Fowler underestimated the difficulties involved in mounting a diplomatic effort along these lines. Not least, they worried about the reaction of Canada's NATO allies and of the two super-powers, whose attitude to nuclear weapons was described by Head "as nasty, brutish and insular."¹⁷ They fretted too about the capacity of the Canadian foreign affairs and defence bureaucracy to handle the assignment. The initiative involved a sharp and public shift in Canadian security and disarmament policy, fields where Canada had tended to work quietly in close concert with its allies. Fowler warned the prime minister that his effort would "run against and across a number of bureaucratic currents."¹⁸ He also doubted whether senior diplomats in external affairs were imaginative or quick enough to mount the kind of multi-faceted project that the prime minister had in mind. Moreover, Fowler knew that much of Canada's arms control expertise had withered away during the 1970s. "Our ability to play in the field," he warned, "is now rather abysmal."¹⁹

To overcome these difficulties, the initiative was tightly scripted from the start, with control firmly residing with Fowler and the prime minister. On September 21, Trudeau met with Alan MacEachen, the secretary of state for external affairs, and Jean-Jacques Blais, the minister of defence, as well as their senior advisors. Sitting at the centre of the table, with his head in his hands, Trudeau rocked slowly back and forth, agonizing over the state of the world and what Canada could do about it. He sketched out his fears about the growing cold war, expressed his disappointment with the deadlocked arms control discussions, and raised his doubts about NATO's strategy and the alliance's capacity for renewal. He seemed to toss out ideas and questions

almost at random: could Canada breathe new life into the talks on Mutual Balanced Force Reductions (MBFR)? Could it contribute to the Conference on Disarmament in Europe (CDE)? What could Canada do to advance a Comprehensive Test Ban Treaty (CTB)? How should he go about raising the nuclear threshold? Following Fowler's recommended script, he asked ministers to set up a working level task force, giving it just over a week to flesh out these and any other ideas it might unearth.²⁰

Some officials greeted the prime minister's proposals with skepticism, though few dared confront him directly. As Fowler had predicted, most proved "co-optable" and were swayed by the prime minister's "enthusiasm and sense of mission."²¹ Within days, an inter-agency task force was set up under Louis Delvoie, director general of the foreign ministry's international security and arms control bureau. Reporting to the prime minister's office, the task force met almost constantly over the next ten days in a succession of eighteen hour days, periodically interrupted by "soggy pizza and warm coke."²² It came up with twenty-six possible initiatives, a speech to launch the peace mission, and a critical path outlining every stage from its projected start in late October to its intended finish in mid-December. Of the twenty-six possible measures, the task force selected six that it thought addressed genuine problems, enjoyed some prospect of securing East-West agreement, were likely to command public support in Canada and abroad, and lent themselves to action at the prime ministerial rather than the diplomatic level. The package included plans to restore East-West dialogue through NATO-Warsaw Pact Organization contacts; to call for a five-power nuclear conference; to strengthen the Non-Proliferation Treaty (NPT); to re-animate the stalled MBFR talks; to introduce new proposals to suffocate the arms race, most notably by calling for a ban on high-altitude anti-satellite weapons; and finally, to have NATO review its nuclear strategy.²³

The task force's proposals were broadly what Fowler and Trudeau had in mind, though senior members of the departments of external affairs and defence remained doubtful and thought the prime minister should limit himself to a few speeches and a trip to Moscow. Several muttered unhappily that the whole exercise would be better handled within "established departmental machinery."²⁴ Neither Fowler nor Trudeau, however, was about to let that happen. When the prime minister, with MacEachen and Blais at his side, met with his senior officials on the morning of October 7, he continued to follow closely the script developed earlier by Fowler. He immediately took complete charge, insisting that the task force remain in place and making it clear that the meeting would not question the idea of an initiative but would examine specific proposals to see if they were feasible. The prime minister would make the final decisions.²⁵

During the afternoon, the group made its way through the task force's recommendations, selecting some, rejecting others, and returning a few to Delvoie for more work. Most of the six measures favoured by the task force were accepted. The idea for increased NATO-WPO contact was abandoned since it was thought NATO Secretary General Joseph Luns would likely sabotage any initiative along these lines. Trudeau, who had already dealt unsuccessfully with Indian prime minister Indira Gandhi on nuclear matters in the mid-1970s, wanted to drop the proposal to strengthen the non-proliferation treaty as a non-starter but was persuaded to retain this element as the one most likely to secure immediate support from the five nuclear powers.

The meeting's most sustained discussion focused on the proposal, featured in the speech launching the peace mission, for a review of NATO strategy. Virtually the entire group objected to the measure. MacEachen, Blais, and Gordon Osbaldeston, clerk of the privy council, were especially worried that "it might be seen as a lack of faith or a breaking away from NATO." De Montigny Marchand, the deputy under-secretary of state for external affairs, shared their concern. He suggested that Trudeau limit himself to "serving notice" through a restricted message to allied leaders that Canada would raise this question privately at an opportune moment. Trudeau insisted that he intended to explore this fundamental question, although he agreed to pursue it "in private and at a later date."²⁶ For the time being, then, the task force was to focus on developing the remaining four proposals and on the prime minister's speech, which was now slated for a low-key University of Guelph conference on peace and security.

On October 27, only two days after US forces invaded the small Caribbean island of Grenada to overthrow its new Marxist-Leninist government, heightening the sense of international crisis, Trudeau launched his peace initiative. The setting was ideal. The audience of students and peace activists was generally sympathetic and the prime minister's appearance at this low-profile event generated a buzz of excitement that gave the initiative some early momentum in Canada.²⁷ Trudeau himself had put the finishing touches on the speech and he delivered a heartfelt and effective performance. "I am deeply troubled," he confided to his audience, "by an intellectual climate of acrimony and uncertainty; by the parlous state of East-West relations; by a superpower relationship which is dangerously confrontational; and by a widening gap between military strategy and political purpose." He blamed both Moscow and Washington and worried that they lacked "a political vision of a world wherein their nations can live in peace."²⁸

The prime minister again endorsed NATO's two-track strategy, but insisted on the need to add a "'third' rail of high-level political energy to speed the course of agreement—a third rail through which might run the current of our broader political

purposes.” Announcing that he had already started to consult with Reagan and would soon leave for Europe and talks with his NATO allies, Trudeau explained that he would use these discussions to explore ways to draw the two superpowers away from confrontation and into dialogue, to get all five nuclear powers talking at one table, to halt nuclear proliferation, and to improve European security by raising the nuclear threshold.²⁹

Between November 8 and 11, Trudeau skipped across Europe—Paris, The Hague, Brussels, Rome, the Vatican, Bonn, and London—conducting a series of in-depth conversations with the queen, the pope, and six heads of government. The absence of any substantial prior consultations meant that little real progress was made on any of Trudeau’s specific initiatives, except for a proposal to open the CDE in Stockholm at the foreign minister’s level, a late addition to the package. Nevertheless, the prime minister found general support for his view that something must be done to re-establish a political dialogue with the USSR.

Each of his three main encounters was encouraging enough. French President François Mitterrand welcomed the prime minister’s initiative and indicated a surprising willingness to consider a five-power nuclear conference, an appreciable shift in policy.³⁰ In Bonn, whose backing had long been considered essential, West German Chancellor Helmut Kohl also offered “substantial support” for the Canadian démarche, endorsing “the need to improve the environment of East-West dialogue.”³¹ Even Trudeau’s encounter in London, where he had been summoned at the last minute by a skeptical Thatcher, seemed to justify the peace mission. Thatcher’s interest, Trudeau later recalled, was a sign that he was mobilizing support; her astounding claim during lunch that “one had to remember that things were growing again one year after Hiroshima” was proof that the mission was needed.³²

If Trudeau was disappointed that Mitterrand and Kohl cautioned him against moving too quickly, he did not let it show or slow him down. Indeed, encouraged by his European trip, the prime minister returned to Canada to deliver a second speech on the peace initiative, this time discussing in some detail his specific proposals for a five-power nuclear conference and a stronger non-proliferation regime. For the first time, he revealed his plans for a ban on high-altitude anti-satellite weapons and two other arms control proposals designed to add an element of stability and transparency to the nuclear balance. Unwisely, and despite objections from Delvoie and the Canadian embassy in Washington, Trudeau delivered the speech to a Liberal Party fundraiser in Montreal. This lent the initiative a partisan flavour just as he was writing NATO leaders a letter reviewing his European trip and asking for their support in giving a lift to the stalled MBFR and CDE talks. Almost immediately afterward, the

prime minister left Canada for the Commonwealth Heads of Government Meeting in Delhi.

Though Trudeau normally enjoyed Commonwealth gatherings, where his long support for North-South dialogue had earned him many friends, he was ambivalent about pressing non-proliferation in this forum. It showed in his weak performance. He found it difficult to decide how to approach his opening speech, eventually rejecting two draft speeches by the task force in favour of an impromptu talk that left observers puzzled and confused.³³ Trudeau did much better in the restricted session on international affairs with a well-received speech that he wrote himself while en route to India. The speech abandoned Canada's established policy of treating the Non-Proliferation Treaty (NPT) on its own merits and proposed strengthening the non-proliferation regime by rewarding states that eschewed nuclear weapons with additional development assistance.³⁴

The effect of the speech was greatly diminished when Trudeau unexpectedly circulated a resolution that coupled a plea for the five nuclear states to reduce their strategic arsenals with a call for the world's non-nuclear powers to renounce nuclear weapons.³⁵ Gandhi, whom Trudeau had not consulted (he reportedly cancelled a meeting with the Indian prime minister the night before so that he could sleep) was outraged. She denounced the NPT as a "humiliation" forced on the weak by the strong and declared that India, though it had no plans to build nuclear weapons, would never sign the treaty.³⁶ Trudeau quickly retreated.

While Commonwealth delegations sought common ground on non-proliferation, word arrived that China's leaders were ready to meet Trudeau, who had been one of the first Western leaders to visit that isolated country in 1973. Despite growing excitement among the prime minister's entourage at the prospect of a breakthrough, Trudeau's expectations for the visit remained muted. He hoped only to avoid outright opposition to his proposed five-power summit and elicit a few words of general support. He exceeded these expectations in his opening interview with the Chinese foreign minister, who hinted that China might endorse a meeting of the five nuclear powers. But the next day, at his key meeting with the Chinese premier, Deng Xiaoping, Trudeau's performance was terrible. After introducing his mission, Trudeau was unable to direct the conversation into useful channels as the 79-year old Deng, chain-smoking and spitting into a nearby spittoon, launched into an hour-long tirade about the state of the world. "A nuclear war would be awful, terrible," Deng told the stunned Canadian. "Two billion people would be killed. But China would survive."³⁷ Depressed, even repulsed, the fastidious prime minister thanked Deng and abruptly cut short the meeting. Nothing was coming from this quarter.

Delhi and Beijing left Trudeau tired and discouraged. Moscow's decision to withdraw from the Geneva talks on intermediate range nuclear missiles on November 23 was also disheartening. Trudeau and Fowler reassessed the situation on the flight home from Asia. Rebuffed by China and unable to nail down a meeting with the ailing Soviet premier, Yuri Andropov, the whole scenario was coming apart and threatened to leave Trudeau with nothing substantial to offer the American president, whom he wished to visit at the end of his mission. Urged on by Fowler, the prime minister decided not to retreat but to step up his efforts. He instructed MacEachen to use the NATO meeting slated for early December to promote high-level participation at the CDE meeting in January. The foreign minister was also asked to gauge allied willingness to support Canada "in applying pressure on both superpowers" and to launch "a fundamental review of NATO strategy." "[F]rom now on," Fowler told the prime minister, "'pressure' is the name of the game (let's go for that Washington meeting before they realize what we are about.)." Trudeau agreed and over lunch, on the plane from Kuwait to London, he accepted an American offer of a mid-December meeting with US President Ronald Reagan.³⁸

The prime minister's NATO instructions, however, met strong opposition within the department of external affairs. Delvoie warned MacEachen that the Americans and many of the Europeans were opposed to any discussion of NATO strategy in the aftermath of the unsettling debates over the deployment of the INF.³⁹ The embassy in Washington was concerned as well and suggested that any attempt to discuss NATO strategy needed to be carefully framed in as low-key a manner as possible. Perhaps, if Trudeau persisted, Canada might suggest that NATO's new secretary general, Lord Carrington, take a general look at the problem of "whither NATO in the next ten years or so."⁴⁰ A hastily convened meeting of the task force acknowledged the danger of discussing NATO strategy and urged the prime minister not to push for a formal review of NATO strategy. Instead, MacEachen would tell the American secretary of state, George Schultz, that Trudeau wanted Carrington to examine the future of the alliance, a question the prime minister might raise eventually with Reagan.⁴¹

The NATO ministerial gathering at last gave Trudeau something to cheer about. MacEachen persuaded ministers to agree to attend the opening of the CDE in Stockholm in January 1984 and convinced them to review NATO's negotiating position in the MBFR talks. Moreover, the West German foreign minister, Hans-Dietrich Genscher, with strong Canadian support, managed to forge a consensus in the face of American and British opposition for a declaration that was meant to assure Moscow of NATO's continued interest in a "genuine détente" respectful of each side's "legitimate security interests." Canadian officials were also encouraged by the alliance's

decision to endorse a Belgian suggestion that NATO embark on a study of East-West relations in order to develop a more constructive dialogue with the Soviet Union. Some officials thought that this study, whose terms of reference echoed the 1967 Harmel Report on NATO strategy, might even meet the prime minister's desire for a serious examination of NATO strategy. For the moment, at least, it would have to do. Schultz had made it clear to MacEachen that the US was not remotely interested in discussing NATO's doctrine of flexible response.⁴² "[I]t was important to bear in mind that this strategy cost less than conventional deterrence," the secretary of state observed, snidely suggesting that MacEachen ask "the prime minister whether he was willing to sharply increase the Canadian defence budget in order to reduce the excessive reliance on the nuclear deterrent."⁴³

With the NATO ministerial successfully behind them, the prime minister and the task force turned their attention to the all important meeting with Reagan. From the start, although the Republican administration had assured Canadian officials that it would be as helpful as possible in public, it made little effort to hide its skepticism. The administration rejected Trudeau's view that the US shared any responsibility for renewed global tensions. It also opposed the idea of a five-power nuclear conference as likely to give Moscow a platform to continue its campaign against the INF, and worried that Trudeau's initiative might shatter NATO unity.⁴⁴ The initial gulf between Ottawa and Washington grew wider when Trudeau returned from Europe and revealed the full details of his initiative in his mid-November speech in Montreal. Complaining bitterly about the lack of consultation, Washington continued its opposition to a five-power meeting and rejected all of Trudeau's suffocation proposals.

Canadian officials in Washington were clearly troubled by the growing divergence in views. They warned Ottawa that the "prime minister's initiative runs the risk of being seen in Washington as little more than thoughtful speeches unless we make a hard consultative effort to bring the administration onside. . . . [U]nless the USA is cooperative on substance, the initiative is stalled."⁴⁵ Senior Canadian policy-makers, including Alan Gotlieb, ambassador to Washington, Marchand, and MacEachen, mounted a sustained effort with their US counterparts to place Trudeau's initiative within the context of Canada's continued support for NATO policy, but they failed to shift American views. In a private remark that was subsequently leaked to the press, Lawrence Eagleburger, the state department's crusty under-secretary of state for political affairs, described Trudeau's efforts as "akin to pot-induced behaviour by an erratic leftist."⁴⁶ The president would need very careful handling.

Preparations for the meeting with Reagan relied heavily on Gotlieb's assessment of White House atmospherics. A long-time Trudeau confidant and a former deputy

minister of foreign affairs, Gotlieb had adopted a high-profile diplomatic style and carved a niche for himself in Washington society that gave him ready access to the highest levels of American government.⁴⁷ The ambassador recommended that Trudeau's message to Reagan should be as simple as possible, avoiding specific proposals since the president tended to turn meetings over to his advisors when he felt politically pressured or intellectually challenged. Trudeau should focus on Reagan's declared interest in avoiding nuclear war through miscalculation or accident, touching lightly on the need to reduce the international tensions that might provoke a crisis. Most important, the prime minister must persuade Reagan to moderate his often intemperate language when discussing the Soviet Union. Referring to the reports available to him, Trudeau should explain that Moscow understood the president's unshakeable determination to maintain a strong Western alliance but that the Soviet Union failed to see that Reagan was also "genuinely anxious for and truly committed to peace." To combat these Soviet misapprehensions, the president had to make a "special new effort to reach out and address the Soviet leadership to demonstrate the depth of his commitment to a dialogue that would advance the security of both East and West."⁴⁸

Gotlieb's soft line ran counter to the prime minister's own instincts. As Trudeau had told Thatcher only a few weeks earlier, Reagan was a shrewd politician, and when pressed, as he had been by Trudeau over North-South issues at the Cancun Summit in 1981, he was capable of bending and compromising.⁴⁹ Now, however, carefully coached by Gotlieb, who persuaded him to watch videos of Reagan's press conferences and State of the Union addresses, Trudeau was impressed by the president's skill as a political communicator and accepted the ambassador's reasoning.⁵⁰ When he met with Reagan on the morning of December 15, he opened with Gotlieb's script. Trudeau observed that the president had sent the Soviet Union strong signals of his strength and resolve by restoring Atlantic unity and reviving the Western economy. But Reagan was also a man of peace, who had recently told the Japanese Diet that nuclear war could not be won and that all nuclear weapons should be banished. NATO's latest communiqué was a message of peace too, affirming the legitimate security interests of both East and West and reiterating the alliance's belief in genuine détente. Unfortunately, no one was picking up on these peaceful Western signals—not Moscow, not the Commonwealth heads of government, not the international public. "Was there not more," asked Trudeau, "the president could say?"⁵¹

Reagan was charmed, and to the astonishment of his entourage, the president and the prime minister chatted easily and comfortably about the media's failure to get things right, the public's fear of nuclear war, and Moscow's failure to grasp the

president's message.⁵² While Trudeau did not follow Gotlieb's script completely—he insisted on raising the thorny question of NATO strategy despite the task force's continued strong opposition—the Canadian prime minister was restrained and non-confrontational. After the meeting, he was rewarded for his good behaviour when Reagan appeared beside him on the White House East Lawn, calling their discussions “very useful” and wishing the prime minister “Godspeed in your efforts to build a durable peace.” Trudeau responded, calling the meeting a “great step forward” and explained that “the president agrees that we should not seek military superiority in NATO . . . [and] that we do not think a nuclear war can be won.”⁵³ The president smiled but said nothing.

Gotlieb was delighted. At an embassy lunch after the meeting, US Vice-President George Bush told the ambassador “how impressed he was with what the PM said and how glad he was that the PM said it.”⁵⁴ The press was more skeptical, especially when the prime minister admitted that he and Reagan had not discussed any specific elements of the initiative. Trudeau himself shared their doubts and was upset when the respected syndicated columnist, Joseph Kraft, asked how a bright guy like Trudeau could be conned by the crowd at the White House.⁵⁵ “Is it too sycophantic?” the prime minister wondered aloud. “Does it look as though I've been taken in?”⁵⁶ Simply securing Reagan's dismissive blessing certainly did not meet the objective the prime minister had set himself. “My tactic,” he noted a week after his meeting with Reagan, “was essentially to nail Reagan down publicly to the newer and more positive aspects of his Diet statement, and—even more important—to commit him publicly & personally to the progressive statement made by NATO in Brussels. If he should flinch in pursuit of this new course, he can be held to account.”⁵⁷

Fowler assured Trudeau that his approach to Reagan had been the right one and warned him against lashing out at Washington. “[T]he exercise of real power and influence (as opposed, perhaps by implication, to commenting upon them) must be a delicate and subtle thing; particularly when one—and particularly when one is a Canadian—is dealing with the most powerful nation on earth (and perhaps too, when one is dealing with Ronald Reagan).” Despite his growing frustration, Trudeau held his fire, turning his attention to the Soviet Union, the only nuclear power he had not yet visited. The prime minister was under few illusions about the probable impact of his visit. He had been warned by Peter Roberts, Canada's ambassador to the USSR, and Robert Ford, a former ambassador and one of the government's leading Soviet experts, that Moscow was unlikely to be very receptive to his peace mission so soon after the INF deployment in Europe. Nevertheless, he insisted on a visit to Moscow, hoping “to exorcize however slightly their paranoia & sense of inferiority.”⁵⁸

Securing an invitation to Andropov's Moscow was impossible. In late November, the prime minister's emissary to Moscow, Geoffrey Pearson, had met Soviet foreign minister Andrei Gromyko but was told that the timing was awkward. Unaware of exactly how ill the dying Andropov really was, Trudeau patiently waited for the Soviet leader to recover, eventually extending the deadline for a visit until the end of January. The delay prompted the task force to canvass the options available to the prime minister. There were four: wait for a meeting with Soviet leaders; end the initiative immediately with a speech emphasizing that much had been done; visit Geneva to speak on his three suffocation proposals; or visit Eastern Europe, keeping the initiative alive and generating more dialogue with the East.⁵⁹

From Stockholm, where he was attending the opening session of the CDE, MacEachen wired his opposition to visiting East Europe and encouraged the prime minister to wrap things up quickly on his own terms rather than have the peace initiative peter out inconclusively.⁶⁰ The prime minister rejected his minister's advice and decided to visit Eastern Europe, a visit that did nothing to advance his peace initiative and brought into the open the rumoured differences between Trudeau and his senior foreign policy officials over the peace mission. Angry that his recommendation to end the peace initiative had been ignored, MacEachen reportedly leaked news of the disagreement to the press, fuelling Privy Council Office concerns that the department had abandoned the prime minister. For his part, frustrated by his failure to spark a fundamental debate about NATO strategy, the prime minister seemed increasingly determined to speak his mind. He insisted that the task force include a critical examination of NATO's strategy in the speech it was in the midst of drafting to signal the end of the peace mission.⁶¹ Meanwhile, in Davos, Switzerland, where he was attending the annual symposium of world political and corporate leaders, Trudeau confronted the former French prime minister, Raymond Barre, in a public debate over NATO strategy, asking twice if the French politician really believed that the US would risk nuclear war to defend Europe from a conventional Soviet attack.⁶²

The prime minister's remarks attracted critical headlines in Canada, the United States, and Europe. In Washington, the Canadian ambassador was summoned to the state department and scolded for his prime minister's presumption in questioning Washington's commitment to defend Europe.⁶³ John Rouse, the American chargé d'affaires, called on Marchand the next day to explain that the US was "disturbed," "surprised," and "dismayed" by Trudeau's remarks and his failure to raise them first in NATO or Washington.⁶⁴ Rouse was preaching to the converted. Marchand was already trying to persuade the prime minister to abandon his plan to question NATO's

strategy in his final speech. In a lengthy and tightly argued memorandum, he warned that any authoritative government statement that questioned NATO strategy was sure to alienate most of Canada's allies. He added that "while clarifying certain ambiguities in NATO doctrine may be intellectually attractive, it is under present circumstances regarded by most as strategically unsound. The strategy of deterrence . . . gains strength and credibility from the fact that no options are foreclosed."⁶⁵

Trudeau again retreated, and when he rose in the House of Commons on 8 February to bring his peace mission to an uncertain end, he made no substantial reference to this vexing problem that he so badly wanted to address. Instead, resurrecting an idea that had intrigued him since Ivan Head had first advanced it in October, he suggested that the two superpowers might agree on "ten principles of a common bond between East and West," a catechistic decalogue that began with the premise that "both sides agree that nuclear war cannot be won."⁶⁶

Observers found the speech anti-climactic, which was perhaps fitting since the peace mission was soon to enjoy a short, unexpected afterlife. Andropov's sudden death four days later finally made a visit to Moscow possible. On February 15, after Andropov's funeral, Trudeau at last spent thirty-five minutes with the new Soviet secretary-general, Konstantin Chernenko. The meeting yielded little and what little it did produce was also available to Bush, Kohl, and Thatcher, who were among the many Western mourners lining up to see the secretary-general. Once alone in pressing the Western alliance to reach out to its Soviet adversary, Trudeau was just one more voice in a growing chorus anxious to defuse the crisis enveloping the globe since the fall of 1983.

But Trudeau had been the first, for which he had paid a price. Hastily conceived and poorly-timed, his initiative had strained Canada's relations with the US and some of its European allies. However, for taking that risk, he perhaps deserves some of the credit for the moderation in rhetoric and the easing of international tensions that occurred in the winter of 1984. He could justifiably point to the more judicious language of Reagan's January 1984 State of the Union address, the extensive Schultz-Gromyko encounter in Stockholm, and the improved atmosphere in the MBFR talks as evidence of some limited success. This was important to Trudeau and Canadians, who rewarded their prime minister with heartfelt cheers for his efforts. In acting for peace against long odds, Trudeau both reflected and reinforced the highest aspirations of Canadians for their foreign policy, an idea he expressed to the House of Commons when he concluded his mission in February 1984:

And let it be said of Canada, and Canadians: that we saw the crisis; that we did act; that we took risks; that we were loyal to our friends and open

with our adversaries; that we lived up to our ideals; and that we have done what we could to lift the shadow of war.⁶⁷

DISCLAIMER

* The views expressed in this article are the author's alone and do not represent the views of the Department of Foreign Affairs and International Trade or the Government of Canada.

ENDNOTES

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